

Digital + Direct Mail

Increase Enrollment & Connect with More Prospects

Fox's multi-channel, digital + direct mail recruiting solution promotes your school across social media, Internet and email to your target audience.

STEP 1



SOCIAL MATCH
Show ads on prospects' social media pages.

STEP 2



MAIL TRACKING
Know when your mail is delivered.

STEP 3



INFORMED DELIVERY
Full color, clickable ad within USPS preview.

STEP 4

Recipients receive your mail, review and respond via personalized website, text or call.



CALL TRACKING
Live updates and recordings of every call.



TEXT MESSAGING
Connect with Gen Z students on their level.



PERSONALIZED URL
Custom URL for every mail recipient.

STEP 5

Visitors to your website continue to see your ads on the Internet and social media. They'll also receive drip email campaigns.



LEADMATCH
Discover website visitors and their actions.



DRIP EMAILS
Automated emails keep you top of mind.



ONLINE FOLLOW-UP
Ads follow web visitors throughout Internet.



For more information, visit getfoxrecruiting.com

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